

PLATFORM 2010 – APPLICATION INFORMATION

Platform is now accepting applications for exhibitions across all our sites for the 2010 Artistic Program. We present exhibitions from a wide range of practitioners working across the areas of contemporary art, public art, design and related creative areas. Our key objective is to deliver exciting and relevant exhibitions and events that engage a broad cross-section of the public.

Successful artists will be offered a one-calendar month exhibition inclusive of rent and public liability insurance. Artists are responsible for their own materials and artwork insurance. Platform offers full assistance with installation and de-installation, publicity, documentation and opening nights.

We respond favourably to applications that consider or respond to the physical, environmental, historical, social and cultural contexts of Platform and the surrounding city precinct. All applications will be acknowledged by mail in late July. Successful applicant announcements will be made in early August.

Applications are to be specific to one of the following sites:

- **Platform** – 12 display cases lining Degraeves Street Subway for large curated and group works
- **Vitrine** – single large cabinet in the subway for installation and performance-based works
- **Frame** – single cabinet dedicated to sound, video and new media works
- **Garden** – single display cabinet for garden/organics installation works
- **Sample** – single display cabinet dedicated to young artists' (15-25yo) works
- **Majorca** – three display cases at Majorca Building on Centre Place for print-based works

What you need to provide:

- Completed Application Cover Sheet
- 1 x page Exhibition Proposal
- 1 x page CV for each artist
- 1 x CD/DVD of support images (up to 20 per application)
- Printed list of support images (medium, size, date)

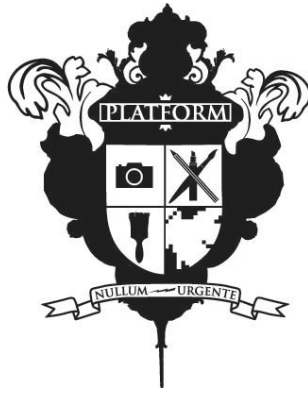
Applications are to be sent by post only to:

Platform Artists Group
Selection Committee
PO Box 117 Flinders Lane
Melbourne VIC 8009

Applications should be received by 5pm Friday 17 July 2009

PLATFORM ARTISTS GROUP INC. ABN 74 159 527 373
GALLERIES DEGRAVES ST SUBWAY (CAMPBELL ARCADE) MELBOURNE
MAIL POST OFFICE BOX 117, FLINDERS LANE VIC 8009
OFFICES CITY VILLAGE LEVEL 2, 225 BOURKE STREET
WEBSITE WWW.PLATFORM.ORG.AU





PLATFORM 2010 APPLICATION COVER SHEET

Applicant details:

Name _____

Post _____

Email _____

Mobile _____

Names of all confirmed artists:

Preferred Site:

- | | | |
|-----------------------------------|----------------------------------|----------------------------------|
| <input type="checkbox"/> Platform | <input type="checkbox"/> Vitrine | <input type="checkbox"/> Frame |
| <input type="checkbox"/> Garden | <input type="checkbox"/> Sample | <input type="checkbox"/> Majorca |

Type of exhibition:

- Solo Show
 Group Show
 Curated Show / Name of Curator _____
 Festival/Special Project (specify) _____

Type of work to be shown:

- | | |
|--|--|
| <input type="checkbox"/> Photography | <input type="checkbox"/> Prints |
| <input type="checkbox"/> Digital Media | <input type="checkbox"/> Painting |
| <input type="checkbox"/> Drawing | <input type="checkbox"/> Sculpture |
| <input type="checkbox"/> Installation | <input type="checkbox"/> Video/AV |
| <input type="checkbox"/> Performance | <input type="checkbox"/> Other (specify) _____ |

Support Material checklist:

- One page exhibition proposal
 One page CV
 CD/DVD of images (20 max)
 Printed list of works (medium, size date)

Please do not send originals

Applications should be received by 5pm Friday 17 July 2009

PLATFORM ARTISTS GROUP INC. ABN 74 159 527 373
GALLERIES DEGRAVES ST SUBWAY (CAMPBELL ARCADE) MELBOURNE
MAIL POST OFFICE BOX 117, FLINDERS LANE VIC 8009
OFFICES CITY VILLAGE LEVEL 2, 225 BOURKE STREET
WEBSITE WWW.PLATFORM.ORG.AU

